



DESCRIPTION AND SYLLABUS

Social Studies III.
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3
BN-SOSTD3-03-EA
Obligatory
English
Institute of Economics and Business Science
Lecture, class per week: 2, class per semester: 0
Full-time training
2022/2023 1st semester
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THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

The aim of the course is to enable students to get an overview of the basic concepts of the economy, certain sub-areas and their connection.

In the Social Studies class, we will concentrate on the main factors that run the economic and financial world of a society. From micro-perspectives to macro- and finally to international level our main focus will always be simplicity. By the end of the course students will be able to follows and interprets world economic and international business processes, changes in related policies and legislation relevant to economic policy and the field, their effects, and takes them into account in its analyses, proposals and decisions. They will be able to perform planning, organizational, management and control tasks related to the application and development of economic knowledge in organizations and enterprises operating in different areas of the economy.

SUMMARY OF THE CONTENT OF THE SUBJECT

The Social Studies III. course analyses the basic units of the economy. The most important area of the analysis is the market. The Micro part of the course deals with the actors of the economy (consumers, households, firms, etc.) and their generalized behavioural characteristics, decision alternatives, and economic reactions. The Macro- and International part deals with the macro indicators (unemployment rate, GDP, GDP growth, inflation) and the basic international economic theories.

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

Students have the opportunity to make requests during the lessons at all stages of the lesson. By getting to know the topic at the beginning of the lesson, you can express your own opinion and make comments about it. At the end of the lecture there is a special opportunity to ask questions and summarizing opinion about the daily topic.

EVALUATION OF THE SUBJECT:

At the end of the course students have to write a written exam. Grades by score: 0 - 50 insufficient (1) 51 - 62 sufficient (2) 63 - 75 medium (3)





76 - 85 of 4 86 - 100 marks (5) Offered grade can be given: No.

OBLIGATORY READING LIST:

- Mankiw, N. Gregory: *Principles of economics.* South-Western Cengage Learning, c2012
- Karl E. Case, Ray C. Fair, Sharon E. Oster: Principles of Economics 13th edition, Pearson Education Limited. Harlow, United Kingdom, 2019