



BUDAPEST  
**METROPOLITAN**  
UNIVERSITY

Powered by Arizona State University™



# INTERNATIONAL STUDY GUIDE 2024

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## GREETINGS FROM THE RECTOR



*"Beyond immersing themselves in their chosen fields of study, students have the opportunity to explore our teaching and research facilities and attend lectures and trainings that suit their interests."*

Lectori salutem!

Since its establishment, the Budapest Metropolitan University — much like its predecessor, the Budapest College of Communication — has been a driving force in the transformation and development of higher education in Hungary. We remain dedicated to preserving and strengthening our role as a pioneer in higher learning with our exceptional academic curriculum, our partnerships in nearly 20 countries, our continuously enhanced training programs, our renowned Hungarian and international guest lecturers, and our globally competitive infrastructure. From their very first day at university, our students become part of an exciting, vibrant community. Beyond immersing themselves in their chosen fields of study, they have the opportunity to explore our teaching and research facilities and attend lectures and trainings that suit their interests.

Both the local and global labour markets seek professionals who can not only overcome tough challenges but respond to them creatively. We firmly believe that being well-prepared and thinking unconventionally — beyond the strict limits of one's profession — are the key ingredients to success and innovation. At METU, we provide students with every opportunity to acquire the skills they need to succeed in their chosen line of work.

During their studies, students can take advantage of the numerous cultural and community programs that Budapest Metropolitan University offers to build a network of contacts to help them to find a job once they graduate to smoothly integrate into the professional world. After graduating, they often return to the university for professional events and postgraduate training, which confirms the positive experience they had here as students.

Vivat Academia!

**PROF. DR. GYÖRGY KOCSISZKY**  
Rector

## WHY BUDAPEST?



**AFFORDABLE,  
SAFE AND  
FRIENDLY**

- One of the safest European countries with the lowest crime rates among OECD countries.
- Living expenses only € 600/month!

Budapest is an incredible city, offering culture, entertainment, history, education and relaxation. On the historic Buda side, you'll find the beautiful castle district, Turkish baths, Roman ruins, medieval alleys, caves, and countless green areas spread out in the hills. Explore the Pest side, with its ever-changing promenades, stores, restaurants, bars, and vibrant cultural life.

**Budapest is a sparkling "UniverCity," that's full of students from all around the world. It's truly the best place to study abroad!**

### AN ENERGETIC CAPITAL CITY WITH MANY INTERNATIONAL STUDENTS

- Western European lifestyle and endless possibilities
- Dynamic student life and cultural scene
- A modern and rapidly developing capital city

### STUDY AND WORK SIMULTANEOUSLY

- Students can work up to 30 hours/week during the study period and up to 90 days/year outside of the study period.
- 9 months stay back option to find a job after graduation.
- Numerous multinational corporations and job opportunities.

## WHY METU?

**COME AND STUDY IN  
THE HEART OF EUROPE  
AT HUNGARY'S LARGEST  
PRIVATE UNIVERSITY!**



### **METU DEGREES ARE INTERNATIONALLY RECOGNIZED AND ACCREDITED**

- We comply with the standards of the Bologna process and the ECTS credit system.
- We offer 19 English-speaking programs at the bachelor's and master's levels, and the Admission Committee offers preparatory programs to students based on their performance in a Zoom interview, knowledge of English, and chosen program eligibility.
- We place a significant emphasis on language courses, which Erasmus+ scholarship program or full-time students in their second semester are offered free of charge.

### **WE PROVIDE A MODERN ENVIRONMENT**

- We have numerous well-equipped art and design workrooms, studios and specialized classrooms that our students are free to use.
- Our campuses are easily accessible and as a student, you can travel on public transportation is cheap for students.

### **WE CARE ABOUT OUR STUDENTS**

- At METU, we focus on your individual development and build on your strengths.
- The relationship between professors and students is one of partnership: professors are not only teachers, but mentors.
- We help our students by offering fast, easy-to-use electronic study services and electronically accessible course materials, textbooks, and lecture notes.
- METU has a vibrant student life, with parties, events and trips throughout the year.

### **EASILY ACCESSIBLE, USER-FRIENDLY ONLINE APPLICATION SYSTEM**

- Our online application platform is easy to use, and guides you through the entire-application process.
- We help our students with accommodation and insurance, and provide a visa package for applicants requiring a visa.
- Our staff is committed to doing its best to help you in solving all the problems you might encounter before your arrival.
- Discover METU and its 19 English-speaking programs in the fields of business, communication, tourism, and art!

*"METU is unique for its vision and diversity. The university's appeal lies in its truly strong vision, which, I believe, many prospective students can identify with. People come here to study from all parts of the world."*

*Euarda Sara Semba,  
International Relations BA*



## WHY METU?



my **BRAND**

**WE PREPARE YOU  
FOR THE CHALLENGES  
OF THE JOB MARKET**

Budapest Metropolitan University has been a pioneer in transforming its educational system and was the first to introduce the portfolio-based system, in accordance with the global trends. **MyBRAND is our unique teaching-method, enabling students to build their personal portfolios.** We focus on practical education that will help our students develop real skills and experience that can be integrated into their portfolio, and present at job interviews, giving them a competitive advantage in the labor market.

We'll teach you how to present yourself and argue your case effectively so that you gain competitive edge in job interviews compared to other beginner candidates. We provide you with all the help you need to develop your strengths and skills, and acquire the practical knowledge and experience necessary to launch your career.

**QS STARS**

*Budapest Metropolitan University received a 4-star rating out of the maximum possible 5 and received the highest 5-star rating in the field of internationalization.*

The Budapest Metropolitan University's innovations in education have earned it recognition as one of the world's most prestigious higher education organizations. METU successfully completed the QS Stars higher education qualification process and based on the results, received 4-star rating out of a maximum of 5 stars. It also received the highest rating in the field of internationalization. These achievements reaffirmed METU's commitment to attaining the best possible academic results. In addition, myBRAND, our unique teaching methodology was shortlisted in the QS Reimagine Education competition. This innovation award recognizes the methods that higher education institutions employ to help students improve their learning outcomes so they have a better chance of succeeding in the job market once they graduate.



**Budapest Metropolitan University partnered  
with an American university ranked among  
the top 1% of universities globally.\***

\*Center for World University Rankings 2023-2024



*Arizona State University (ASU) has been named the most innovative university in the United States by U.S. News & World Report for the past nine years in a row.*

METU became the first and only Hungarian university to sign a long-term agreement with ASU, one of the top 1% of universities worldwide. This partnership opens up opportunities for both our Hungarian and foreign students, potentially impacting the entire Hungarian higher education landscape.

**As of May 2, 2024, METU will use  
“powered by Arizona State University”  
as part of its logo.**



Our university has set ambitious goals for growth over the next ten years, which will provide new opportunities for our students, teachers, and colleagues here in Hungary as well as globally in the higher education sphere.

Our aim is to become the top Hungarian university, renowned both domestically and internationally for its quality, innovation, and students’ performance.

The goal of our partnership is to provide METU students with the opportunity to gain international experience and qualifications, including the option to eventually obtain a degree from ASU, the most innovative university in the United States. We are developing this initiative and expect to announce it to our students in 2025.

As of September this year, our partnership with ASU will already give METU students the chance to develop their careers in the most sought-after professions while allowing them to gain online experience, make connections, and get access to employer programs, certificates, and master-level courses on an international level.

## TRAINING

Accelerating the development and expansion of basic and master-level training, with a focus on expected trends and needs in the labor market.



## NEW TECHNOLOGIES

Improving the university experience to promote student success – for example, by providing a new study portal or a comprehensive, automated, personalized experience for students with the help of data analytics and artificial intelligence.



## STUDENT PERFORMANCE INITIATIVES

Introducing new initiatives already tested and implemented by ASU, such as the Success Coach program, an enhanced enrollment process (featuring new pre-enrollment content and onboarding), and additional partnerships with global employers to provide career opportunities for graduates.



## ERASMUS+, DISCOUNTS

### FOREIGN EXPERIENCE AND ONCE-IN-A-LIFETIME OPPORTUNITIES

- **Mobility opportunities** at 200+ partner institutions in more than 40 countries across 5 continents.
- With a **METU's continuously growing number of partnerships with institutions worldwide**, students have several opportunities to study or work abroad.
- We support students who want to study abroad with **scholarships from the Erasmus+ and Campus Mundi programs**.
- We help students **participate in international competitions and professional programs**.

### RECEIVE A DISCOUNT ON YOUR TUITION FEE AS A NEW STUDENT!

Wondering how to save money if studying abroad? With METU, you can! Discover our variety of discounts on tuition fees:



- **EARLY BIRD:** Receive 10% off your first year's tuition fee if you submit your application by May 15, 2024.
- **EXCELLENCE AWARD:** Outstanding students will be selected for our new merit-based scholarship, receive a 15% discount for their first year of study from the International Admission Team for outstanding applicants during the application process.
- **REFER A FRIEND:** Recommend or get recommended by a friend – both of you will receive 15% discount on one semester's tuition fee!
- **SIBLING DISCOUNT:** If you and your sibling are studying at METU, you can both receive 5% discount on your tuition fees for the entire duration of your studies!
- **METU FOREVER:** Are you a METU graduate? Enroll in a METU master's program and receive 10% discount on your tuition fee on your first year of study!
- **WEBINAR DISCOUNT:** If you're applying through a local educational consultant/agent and you participated in an online webinar organized by your educational consultant, you will be eligible for a 10% discount on your first semester's tuition fee if you apply to METU within 2 weeks after the webinar was held.

## SCHOLARSHIPS



### NUMEROUS SCHOLARSHIPS AVAILABLE FOR METU STUDENTS

At METU, we are committed to supporting talented students and helping them on their path to a future career.

- METU Academic Scholarship
- Public Life Scholarship
- Scientific and Professional Scholarship
- Sports Scholarship
- MNB Scholarship of Excellence
- National Higher Education Scholarship
- Hungarian State Grant



# INTERNATIONAL UNIVERSITY



OVER **7,000** STUDENTS

MORE THAN **1,000** FOREIGN STUDENTS

FROM OVER **100** COUNTRIES

OVER **200** PARTNERSHIPS WITH INSTITUTIONS

IN MORE THAN **40** COUNTRIES

ACROSS **5** CONTINENTS

**160** ERASMUS+ PARTNERSHIPS WITH INSTITUTIONS

OVER **2,000** PROFESSIONAL PARTNERS

## A GLOBAL ECOSYSTEM

METU focuses on establishing valuable partnerships and cooperating with market players and industry professionals.

Our goal is to create a global operational model that's unique in the region by opening the door to new possibilities, building networks, and establishing an international platform that expands beyond the confines of the professional community. We strive to connect the global ecosystem's economic, scientific, academic, and art players.

Our institution operates within a diverse, inclusive, creatively innovative, competitive, and market-oriented framework that values professional excellence, commitment to ongoing development, cooperation, and solution-oriented thinking.

# CAMPUSES



## RÓZSA ART CAMPUS

- The Rózsa Campus is one of the METU's art campuses and home of our design and graphics programs. The Campus has numerous art rooms, studios and specialized classrooms, as well as a cozy art library and community spaces.
- The workrooms, studios, and specialized classrooms: include manual, 3D, and digital screen printing, facilities; engraving and lithography, a photo studio and a lab; and ceramics, textile, fashion, carpentry, and jewelry workrooms.



## INFOPARK ART CAMPUS

- The Infopark Art Campus is home to our media and animation students. Here you'll find several exciting workrooms, studios and specialized classrooms here, such as the sound studio, editing, cutting and screening rooms, an intelligent storage server, computer labs and a puppet workroom.

## COMMUNICATION AND MEDIA SCIENCE BA

### THIS PROGRAM IS FOR YOU...

...if you are open-minded, creative, and well-informed, have strong communication skills, and are ready to face challenges, ask questions, stand your ground, shape other people's opinions, inform, and entertain by using creative communication tools.

### BRIEF DESCRIPTION

Communications and the media have become integral parts of our everyday lives. They're not only indispensable for work but play an essential role in almost every activity imaginable. The latest technology developments now allow us to react immediately to any event.

Therefore, new applications, such as Web 2.0-based technology, are of paramount importance to us. Our creativity-focused subjects are essential to helping students build their professional portfolios. We aim to provide them with the in-depth knowledge and skills needed to understand and master the constantly evolving tools of communication so graduates can use the media and novel means of communication responsibly and face future challenges.

#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

6 semesters

#### QUALIFICATION

Expert in Communication  
(with specialization)

#### TUITION

2600 EUR/semester  
for EU-students (includes the Member States of the EU, EEA and Turkey)

3300 EUR/semester  
for non-EU students

Two semesters tuition fee payment required.

For more details visit our website!



## INTERNATIONAL RELATIONS BA

### THIS PROGRAM IS FOR YOU...

if you desire to work in international, intercultural, and transnational relations, use foreign languages in a professional context, and leverage global opportunities to pursue your goals. This program is ideal if you want to contribute to an increasingly multicultural and cross-continental conversation about the future of our global community and of our planet.

### BRIEF DESCRIPTION

Our program offers a truly global approach to international political and social challenges. With courses that reflect the increasingly multicultural and global nature of the contemporary world order, it brings together students from all over the world to study and discuss the most pressing contemporary political issues from perspectives that consider the diversity of today's world.

Students gain a broad foundation in many disciplines from political science to history, law economics, communications research and analysis to give them a clear advantage in a complex, fast-paced world. Armed with the knowledge and skills necessary to understand and make use of the inner logic of global relations, our students gain the ability to anticipate the direction the world develops, and draw on the opportunities these changes bring, whether in official interstate relations, international business or civil society.



#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

6 semesters

#### QUALIFICATION

International Relations Expert

#### TUITION

2600 EUR/semester for EU students  
(includes the Member States of the EU, EEA and Turkey)

3300 EUR/semester for non-EU students

Two semesters tuition fee payment required.

For more details visit our website!



[www.international.metropolitan.hu](http://www.international.metropolitan.hu)

## BUSINESS ADMINISTRATION AND MANAGEMENT BSC

### THIS PROGRAM IS FOR YOU...

...if you are creative, professional, and open-minded, can see things from a broader perspective, have good problem-solving and communication skills, and are interested in organizing making sense of complex processes.

### BRIEF DESCRIPTION

If you want to succeed in business, and deliver strong results, get ready to think big, as well as be capable of comprehending far-reaching processes, and have analytical, organizational and managerial skills in order to deliver business results. This is inconceivable without cutting-edge knowledge and effective training in management and communication.

Our courses prepare our students to meet any number of business challenges. In addition to receiving a solid foundation in economics, they learn how to make impactful presentations, handle business negotiations, organize events, and write press releases. We teach them how to compete and succeed in a professional environment, develop winning strategies and, to achieve your business goals



#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

6+1 semesters

#### QUALIFICATION

Expert in Communication  
(with specialization)

#### TUITION

2500 EUR/semester for EU-students  
(includes the Member States of the EU, EEA and Turkey)

3200 EUR/semester for non-EU students

Two semesters tuition fee payment required.

For more details visit our website!



## COMMERCE AND MARKETING BSC

### THIS PROGRAM IS FOR YOU... BRIEF DESCRIPTION

...if you have strong verbal and writing skills, are vigilantly observant and up-to-date on with what's happening in the business world, and are interested in commerce and marketing and how they operate.

Marketing is essential in every aspect of life—we're surrounded by brands that influence our decisions and, in certain cases, we can only succeed if we learn how to sell our own personal brand. The Commerce and Marketing program teaches students the fundamentals of business and economics and offers them an unrivaled range of potential career paths and further training. Students can develop their skills through practical group training with the guidance of recognized industry experts, completing tasks provided by leading companies. Working in the areas of marketing, PR, advertising, and communications are all open to our students once they graduate.

#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

6 semesters

#### QUALIFICATION

Economist in Commerce and Marketing

#### TUITION

2600 EUR/semester for EU-students  
(includes the Member States of the EU, EEA and Turkey)

3300 EUR/semester for non-EU students

Two semesters tuition fee payment required.

For more details visit our website!



## TOURISM AND CATERING BSC

### THIS PROGRAM IS FOR YOU... WHY IS THIS PROGRAM UNIQUE?

...if you are open-minded and interested in different cultures, travel, and learning foreign languages. Ideally, you should also be creative and have good problem-solving and organizational skills.

#### BRIEF DESCRIPTION

Tourism is one of the most culturally exciting and economically important subjects in the world, and Budapest is one of Europe's most vibrant tourist destinations, so it's the perfect place to study tourism while enjoying everything the city has to offer. This bachelor's program offers students a comprehensive foundation in business and tourism's most important subjects—including Attractions Management and Experience Design, Catering and Gastronomy, Tourism Destination Management, Hotel Management, and Tourism Marketing. In addition, specializations are offered in International Hotel Management and Health Tourism since Budapest is known as the spa capital of the world. Students have the opportunity to visit hotels and spas, and lecturers from the industry are invited to give courses.

- METU's Tourism Department is small, friendly, and supportive.
- We take a practical approach to teaching, including project-based learning.
- Students are taught to be creative and innovative.
- Our program is closely tied to Budapest's tourism industry.

#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

6+2 semesters

#### QUALIFICATION

Economist in Tourism and Catering

#### TUITION

2600 EUR/semester for EU-students  
(includes the Member States of the EU, EEA and Turkey)

3300 EUR/semester  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



## COMMUNICATION AND MEDIA STUDIES MA

### THIS PROGRAM IS FOR YOU...

...if you have strong communication skills in multiple languages and are interested in intercultural communication and understanding the complexities of new media tools and digital technologies.

#### BRIEF DESCRIPTION

To succeed professionally, strong communication skills are important. To succeed in media sciences, they're essential. The Communication and Media Studies master's program offers students solid theoretical knowledge of the topic while emphasizing practical and professional skills and competencies.

The program is heavily media-oriented, providing a comprehensive foundation in social and behavioral sciences and current issues in intercultural communications. Based on current social and labor market demands, it integrates theories and methodologies of communication theory, media studies, political science, sociology, psychology, and cultural studies within the field of social sciences, offering a high level of knowledge that students can put into practice in various areas.



#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

4 semesters

#### QUALIFICATION

Expert in Communication  
(with specialization)

#### TUITION

3000 EUR/semester for EU-students  
(includes the Member of the EU, EEA and Turkey)

3500 EUR/semester  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



## MANAGEMENT AND LEADERSHIP MSC

### THIS PROGRAM IS FOR YOU... BRIEF DESCRIPTION

...if you are creative and a good problem-solver, want to innovate, and are ready to face challenges. We look forward to accepting applicants who are persistent, committed, and can work in groups.

Being a chief executive in an organization, be it small, large, or in the public sector, is a complex challenge. Managing an organization requires expertise in analytics, planning, coordination, conflict and problem resolution, and workflow maintenance. We emphasize these approaches with students so they can succeed in all areas of business management and become truly professional organization leaders.



#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

4 semesters

#### QUALIFICATION

MSc in Management and Leadership

#### TUITION

3000 EUR/semester for EU-students  
(includes the Member States of the EU, EEA and Turkey)

3500 EUR/semester  
for non-EU students

Two semesters tuition fee payment  
required

For more details visit our website!



## MARKETING MSC



#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

4 semesters

#### QUALIFICATION

Msc in Marketing

#### TUITION

3000 EUR/semester for EU-students  
(includes the Member States of the EU, EEA and Turkey)

3500 EUR/semester  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



### THIS PROGRAM IS FOR YOU...

...if you want to broaden your horizons and go from specializing in one aspect of marketing to becoming a knowledgeable leader in marketing—in other words, understand the big picture in the world of marketing rather than just a small part of it. We help students develop the skills and knowledge necessary to attract and retain consumers.

### BRIEF DESCRIPTION

Marketing is an exciting, diverse field. In this master's program, students learn about the latest trends, gain a deeper understanding of marketing processes, and get an overview of the most recent developments in marketing. In addition, we provide new perspectives that prepare them to quickly and creatively adapt to the ever-changing business environment and find the most appropriate solutions for a given brand and its target group.

## MASTER OF BUSINESS ADMINISTRATION (MBA)

### THIS PROGRAM IS FOR YOU...

...if you want to acquire the knowledge, skills, and most up-to-date methods that you can apply to any area of business. You're the ideal candidate for our MBA program if your goal is to accelerate your career and make more money or if you're determined to become more successful than others.

### BRIEF DESCRIPTION

Our MBA program incorporates the most cutting-edge theoretical and practical knowledge and skills, encompassing all business areas and sectors. After fully understanding the fundamentals of business, students are exposed to experiential learning through a wide range of practical examples, case studies, and hands-on projects so they can master the skills necessary to become confident, successful business professionals.

In addition to our outstanding Ph.D. instructors, MBA subjects are taught by renowned national and international experts, such as Konrad Wetzker from Germany, Dragan Ilić from Serbia, and Stanley Allen Ward from the United States.

#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

4 semesters

#### QUALIFICATION

Economist Business Administration

#### TUITION

3200 EUR/semester for EU-students  
(includes the Member States of the EU, EEA and Turkey)

4000 EUR/semester  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



## TOURISM MANAGEMENT MSC

### THIS PROGRAM IS FOR YOU...

...if you are interested in different cultures, travel, and languages. You're a creative thinker who wants to participate in project-based learning and apply your theoretical knowledge to real-world cases. You also have some experience in leading and managing trips, events, or employees in the tourism, cultural, creative, or hospitality sectors.

### BRIEF DESCRIPTION

Budapest is one of the most exciting tourist destinations in the world. The city is famous for its cultural and heritage attractions, its spas and thermal baths, its vibrant nightlife, and its so-called "ruin pubs". It's the ideal place to study Tourism Management, and the Budapest Metropolitan University offers a unique master's program that emphasizes creativity, tourist experience, and destination management.

We employ a project-based learning approach, helping students develop practical, vocational, and academic skills.

Our friendly campus welcomes a diversity of students, both local and international, and our teaching staff ensures their well-being. We also encourage students to take part in research projects and competitions, attend conferences, publish their work through the university, and go on excursions.



#### STARTING MONTH

2024. September  
2024. February

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

4 semesters

#### QUALIFICATION

Economist in Tourism Management

#### TUITION

3000 EUR/semester for EU-students  
(includes the Member States of the EU, EEA and Turkey)

3500 EUR/semester  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



## ANIMATION BA

**THIS PROGRAM IS FOR YOU...**

...if you're fascinated not just by watching animated films but by how they're made. Whether you're still contemplating your career path or already have an idea of how you're going to make a difference in the world, we can help you realize your ambitions and bring your ideas to life.

**BRIEF DESCRIPTION**

Are you interested in learning how an illustration of an everyday object or a virtual character becomes a moving image? As an animation designer, you'll get to work on complex projects in advertising, electronic media, motion pictures, and digital post-production or specialize in a certain field. Prior animation experience, software knowledge, and training in visual arts or drawing are a bonus, but you can still enroll in the program as a beginner.

**STARTING MONTH**

2024. September

**LANGUAGE OF INSTRUCTION**

English

**DURATION OF THE PROGRAM**

6 semesters

**QUALIFICATION**

Animation designer

**TUITION**

**3900 EUR/semester** for EU-students  
(includes the Member States of the EU, EEA and Turkey)

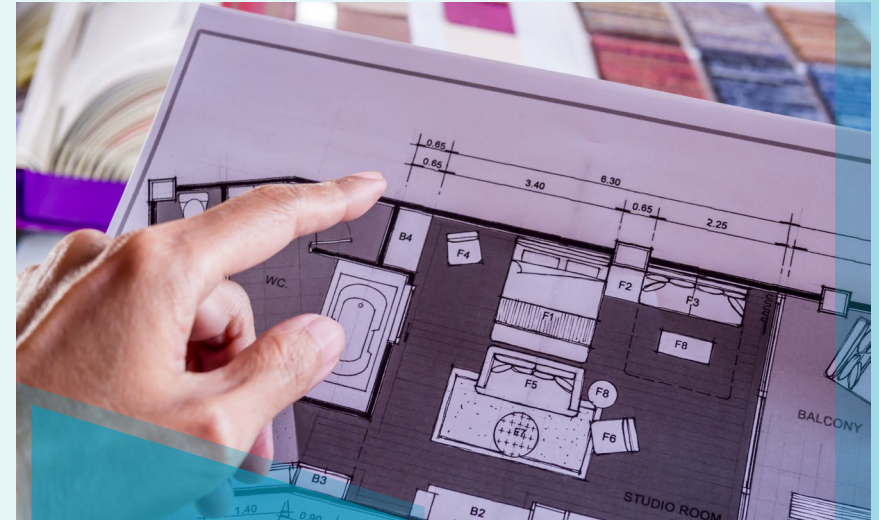
**4900 EUR/semester**  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



## ENVIRONMENTAL DESIGN BA

**STARTING MONTH**

2024. September

**LANGUAGE OF INSTRUCTION**

English

**DURATION OF THE PROGRAM**

6 semesters

**QUALIFICATION**

Environmental Designer

**TUITION**

**3900 EUR /semester** for EU-students  
(includes MS, EEA and Turkey)

**4900 EUR / semester**  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!

**THIS PROGRAM IS FOR YOU...**

...if you have a responsible attitude toward your environment, a rich imagination, and strong visual and communication skills. This program is ideal if your goal is to bring your design ideas to life and sell them in a professional capacity.

**BRIEF DESCRIPTION**

The Environmental Design bachelor's program equips students with the skills and knowledge that allow them to design practical, sophisticated spaces and objects, working both individually and as creative associates.

Our teaching methods place significant emphasis on personal contact and consultations, and practical workshops are an important pillar of the program.

## FILM AND MEDIA STUDIES BA

### THIS PROGRAM IS FOR YOU...

...if you are interested in film and media, can think creatively and originally, and want to develop high-level skills.

### BRIEF DESCRIPTION

The Film and Media Studies BA program provides comprehensive theoretical and practical knowledge in the fields of motion pictures and media and operates in an international, multicultural environment.

In this program, students get a general overview of the history of motion pictures and film theory studies and gain practical experience by taking courses in various filmmaking areas, such as direction, script-writing, cinematography, editing, sound, and production management. In addition to theoretical and practical teaching, our department offers students professional studios equipped with high-quality equipment and post-production software to help them train. The courses are taught in English.

By the end of the program, you'll have a solid theoretical and practical understanding of filmmaking and visual communication, enabling you to create independent films and media productions. Thanks to the program's extensive practical training, you'll be sure to find a role in the film industry that best suits your personality and interests, whether it's in direction, cinematography, editing, sound, or production.

During your studies, you'll explore various genres and roles in filmmaking and expand your professional network within the international film industry.



#### STARTING MONTH

2024. September

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

6 semesters

#### QUALIFICATION

Film and Media Specialist

#### TUITION

3500 EUR/semester for EU-students  
(includes the Member States of the EU,  
EEA and Turkey)

4500 EUR/semester  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



## GRAPHIC DESIGN BA

### THIS PROGRAM IS FOR YOU... BRIEF DESCRIPTION

...if you are interested in the various branches of graphics, possess a strong visual sense, have creative and drawing skills, are familiar with basic computer graphics software, and would like to learn typography.

In the age of desktop publishing (DTP), graphic design has become the most innovative branch of design, with a strong presence in everyday life in both online and offline media. In this program, we introduce you to graphic design's various surfaces and mediums, including illustrated books, identity and poster designs, branding, logos, pictograms, and packaging designs.

#### STARTING MONTH

2024. September

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

6 semesters

#### QUALIFICATION

Graphic Designer

#### TUITION

3900 EUR /semester for EU-students  
(includes MS, EEA and Turkey)

4900 EUR / semester  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



[www.international.metropolitan.hu](http://www.international.metropolitan.hu)





## ART AND DESIGN MANAGEMENT MA

### THIS PROGRAM IS FOR YOU...

...if you would like to become a cultural manager, are independent, have an affinity for entrepreneurship, and possess strong organizational, verbal, and writing skills. We welcome art and design program graduates as well as design and art theory students. We'd also love to have you in our program if you're coming from the field of economics or technology and are interested in managing businesses in the cultural sphere.

### BRIEF DESCRIPTION

We typically have graduates from arts, humanities, or economics backgrounds, but we also welcome students from other fields to enrich the program's vibrant community with their various skills and expertise. Anyone interested in cultural and creative industry management will benefit from this program.

Students who complete the Art and Design Management MA program go on to become professionals who can develop and manage the product portfolio of private and non-profit entities in the arts and creative sectors, such as museums, art venues, communication agencies, and event agencies. They'll be able to establish and nurture domestic and international connections in their field and gain extensive knowledge about the contemporary art and design scene and trends.



#### STARTING MONTH

2024. September

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

4 semesters

#### QUALIFICATION

Art and Design Manager

#### TUITION

3000 EUR/semester for EU-students  
(includes the Member States of the EU, EEA and Turkey)

3500 EUR/semester  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



## GRAPHIC DESIGN MA

### THIS PROGRAM IS FOR YOU... BRIEF DESCRIPTION

...if you are empathetic and creative, have strong collaborative skills, and can think critically. You set high standards for yourself and want to create high-quality, valuable graphic designs. This program is open to everyone, including those who graduated in a different field of study and are looking to switch to another field.

This master's program will teach you to become a graphic design artist capable of responding to real-world scenarios by developing artistic solutions and creating and implementing high-quality work on various platforms.

This program focuses on flexibility, open-mindedness, and fresh ideas. Our faculty of renowned, leading professionals from the various fields of graphic design gives you the maximum scope to discover your individual style and build your own artistic brand.

We invite like-minded creative people to contribute to our great atmosphere. This artistic program encourages teamwork, state-of-the-art design thinking, and integrated design practice, emphasizing creative work that's underpinned by the required theoretical knowledge.

#### STARTING MONTH

2024. September

#### LANGUAGE OF INSTRUCTION

English

#### DURATION OF THE PROGRAM

4 semesters

#### QUALIFICATION

Graphic Designer Artist

#### TUITION

4000 EUR /semester for EU-students  
(includes MS, EEA and Turkey)

5000 EUR / semester  
for non-EU students

Two semesters tuition fee payment  
required.

For more details visit our website!



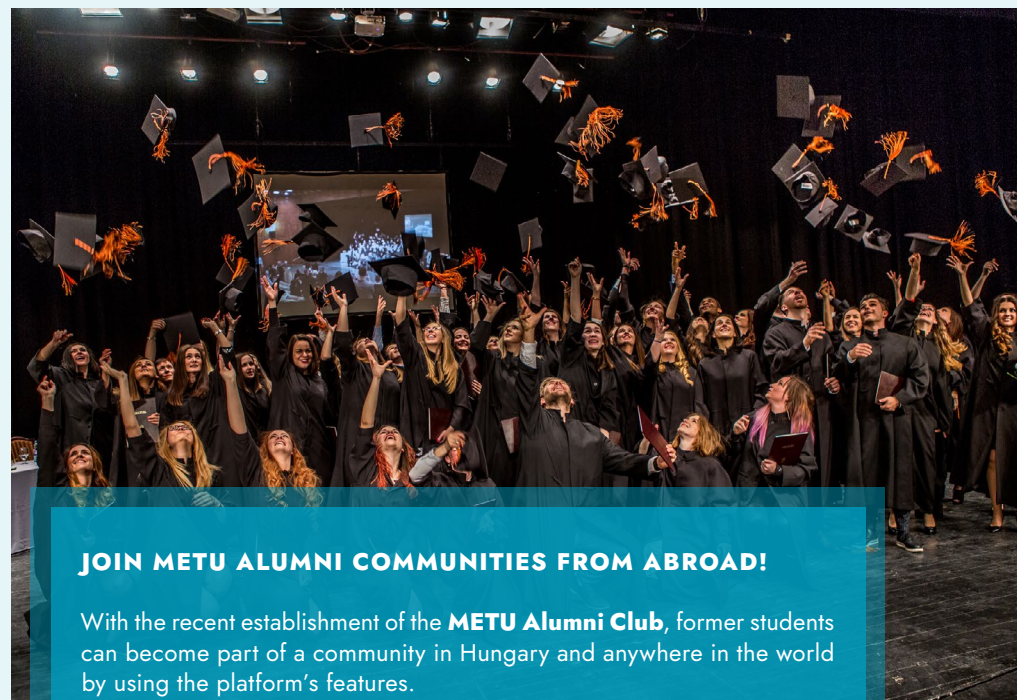
## PREPARATORY PROGRAMS

Preparatory programs are offered to students by the Admission Committee based on their performance in a Zoom interview, level of English knowledge, and chosen program eligibility.

PREPARATORY PROGRAMS	Semesters	Tuition fees
Intensive English Language Preparatory	1 or 2	
Professional Foundation Semester for Business Programs	1	€ 2900
Pre-Master program	1	



## ALUMNI



### JOIN METU ALUMNI COMMUNITIES FROM ABROAD!

With the recent establishment of the **METU Alumni Club**, former students can become part of a community in Hungary and anywhere in the world by using the platform's features.

All you need to do is sign up, upload your profile, and find out which METU Alumni Club member lives near you!

It's easy to create groups and meet in an English pub, Italian café, or Turkish bath—this community has no boundaries!



[www.alumni.metropolitan.hu](http://www.alumni.metropolitan.hu)

## STUDENT LIFE

*“There are many international students. I enjoyed the multicultural atmosphere and thought it important for everyone to accept others regardless of their background. As a student of tourism who’s interested in other cultures, I was impressed by this. I also liked the wide range of specializations available within the program.”*

Richárd Szécsi,  
Tourism and Catering BSc



Make the most of your university life and enjoy your free time! Improve your skills and grow professionally in your favorite subjects by taking part in workshops and exciting projects and stepping out of your comfort zone. Most importantly, have a GREAT time at METU!

### METU SPORT

Stay healthy and make friends by participating in sports activities at METU. Expect to be part of a wonderful atmosphere, with great team spirit and professional, dedicated trainers. If you’re the competitive type, you can put your athletic skills to the test by participating in competitions held every semester. Have fun with others in a team sport or take advantage of an individual sport you love. METU provides plenty of options.

### MENTOR PROGRAM

METU’s Mentor Program is dedicated to helping new international students integrate into the university and settle in Hungary. The goal of this program is to offer an open, supportive community of mentors and mentees. If you need guidance as a freshman at METU or want to become part of our community to make new friends and have fun, don’t hesitate to join us.

### METU CLUBS

Together with our students, we created a club system that helps establish, manage, and constantly improve student clubs. At the beginning and end of each semester, we hold an event for various clubs to present themselves and their achievements. Join a club with your friends and make the most of the fun activities and creative opportunities it has to offer!

### METU ON THE MOVE

At METU, one of our main objectives is to introduce new international students to Budapest and other exciting parts of Hungary and Hungarian culture. We organize a wide range of programs, including affordable day trips, to make sure each student has the opportunity to become part of the METU student community.

**Check out our Events newsletter or CooSpace scenes to find out about upcoming events!**



## DORMITORY

Budapest Metropolitan University offers students accommodation at the CEU Residence Center, a contracted partner. The center is located a few minutes away from our Nagy Lajos campus and offers additional services.



### CEU RESIDENCE CENTER

The CEU Residence Center is a large, modern residence complex located approximately 12 minutes away from METU's main campus. The center offers comfortable, air-conditioned, furnished single and double rooms of 14.8 m<sup>2</sup>. All rooms have private bathrooms, and there's a swimming pool, a gym, and a canteen on site.

- 24/7 reception and security service
- Study room
- Swimming pool, sauna, and gym
- Restaurant, café, and shop

ROOM with	PRICE* /month/person	
	5 months contract	10 months contract
2 beds	€ 290	€ 270
1 bed	€ 440	€ 412

\*Please note that a €440 invoice is issued to each student to cover the first month's rent. If you find a cheaper room or accommodation elsewhere, any surplus payment will be deducted from your second month's rent. Please note that for certain regions, some fees may differ from those listed.

## HOW TO APPLY

- 01 Choose the bachelor's or master's program that's most suitable for you.
- 02 Gather your application documents based on our checklist, which can be found on our website.
- 03 Go to [apply.metropolitan.hu](http://apply.metropolitan.hu), fill out the form, and submit your application.
- 04 Transfer the application fee of €100 to METU's bank account.
- 05 Wait for our confirmation to participate in the online interview. Based on the interview, the Admission Committee will make its decision and issue a Conditional Acceptance Letter.
- 06 Transfer the tuition fees for the first two semesters along with the other fees. Once your payment is confirmed, your Final Letter of Admission will be issued and sent to you for your visa application.
- 07 To complete your application, ask our colleagues about health insurance, visa assistance, and accommodation.



## APPLICATION DETAILS

### Bachelor's programs

### Master's programs

#### General requirements

- **Completed high school studies**
- Intermediate command of **English** (equivalent to IELTS 5.5+ or TOEFL 69+ level, but no certificate required)
- **GPA:** overall above 60%
- **Participating in online interview**

- **Bachelor's degree** or above in any related field
- **GPA:** overall above 60%
- Upper-intermediate command of **English** (equivalent to IELTS 6.0+ or TOEFL 79+ level, but no certificate required)
- **Participating in online interview**

#### Specific requirements

- **BSc applicants:** high school math grade above 60%, online mathematics test
- **International Relations BA applicants:** online discussion

- **Tourism and Management MSc and Management and Leadership MSc applicants:** 60 credits recognized from previous studies
- **MBA applicants:** CV, proof of employment and motivation letter

The final decision for admission will be made based on your submitted application documents and performance in the online admission interview. Please note that each application is thoroughly evaluated, meaning all factors (i.e., age, study gaps, motivation, etc.) are considered and can affect further processing.



## APPLICATION DETAILS



ADDITIONAL FEES	Refundable	Obligatory	Price*
Registration fee	✗	✓	100 €
Enrolment fee	✗	✓	100 €
Health care insurance	✓	✗	150 €**
Visa assistance	✗	✗	150 €

\*Students applying from Bangladesh, Syria, Yemen, Ethiopia, and Nigeria pay a €200 registration fee (non-refundable) upon application before we proceed with document evaluation and a €100 enrollment fee (non-refundable) following acceptance to the university.

\*\* Fee is applicable only if the applicant opts for healthcare insurance provided by Medcover, our contracted partner.

Please note that the tuition fee may increase annually based on the inflation rate published by the Hungarian National Bank.

# APPLICATION DEADLINES

## HOW TO APPLY – FALL INTAKE



### December

#### APPLICATIONS FOR FALL INTAKE OPEN

From 1st of December apply for the Fall Intake and get your Early Bird discount

- You'll receive feedback within 72 hours after you apply.
- If your documents are approved, you'll be invited to the Zoom interview.
- Book the appointment for the Admission interview within 2 weeks. If you have missing documents, you will receive an email to submit them. Submit your missing documents within 2 weeks, and once your documents are approved, you'll be invited to the Zoom interview.
- After your interview, you will receive your result within 72 hours.
- If your interview is successful, you will receive our offer letter and Conditional Acceptance Letter.
- Make sure to pay the tuition fees and additional fees by the payment deadline indicated on the invoice.
- Once we receive your payment, you will receive the Final Acceptance Letter so you can book your visa interview date with the Embassy.
- Spring intake registration and enrollment period.
- English Placement Test for those who require English preparatory courses.



### January

#### FALL INTAKE

Get your Early Bird discount



### February

#### FALL INTAKE

Get your Early Bird discount

- Enrollment period for Spring intake
- Spring Program's classes start



### March

#### FALL INTAKE

Get your Early Bird discount



### April

#### FALL INTAKE

Get your Early Bird discount



### May

#### FALL INTAKE

Get your Early Bird discount

- Early Bird discount deadline: May 15, 2024

### June

#### FALL INTAKE

### July

#### LAST MONTH TO APPLY FOR FALL INTAKE

Application deadline:

- non-EU: July 31, 2024
- EU: August 15, 2024

# APPLICATION DEADLINES

## HOW TO APPLY – SPRING INTAKE



### August

#### APPLICATIONS FOR SPRING INTAKE OPEN

Apply for the Spring Intake and get your Early Bird discount

- If you got acceptance for English Preparatory, Placement Test will happen.
- Registration and enrollment period



### September

#### SPRING INTAKE

Get your Early Bird discount

- Fall intake's Enrollment period
- Fall intake's Program classes start



### October

#### SPRING INTAKE

Get your Early Bird discount

- Early Bird discount deadline: October 15, 2024

### November

#### LAST MONTH TO APPLY FOR SPRING INTAKE

Application deadline:

- For Bangladesh, Pakistan, India, Sri Lanka and Africa: November 15, 2024
- Other non-EU countries and Turkey: November 30, 2024
- EU: January 5, 2025

## FALL INTAKE

15  
May  
2024

EARLY BIRD  
DISCOUNT DEADLINE

31  
July  
2024

FINAL DEADLINE

For non EU countries and Turkey

15  
August  
2024

FINAL DEADLINE

For EU and visa-free countries.  
For those who have a valid  
Hungarian residence permit.



# START YOUR FUTURE AT BUDAPEST METROPOLITAN UNIVERSITY!



[www.metubudapest.hu](http://www.metubudapest.hu)



[international.metropolitan.hu](http://international.metropolitan.hu)



[@metropolitanbudapest\\_en](https://www.instagram.com/metropolitanbudapest_en)



[international@metropolitan.hu](mailto:international@metropolitan.hu)