

PRIVACY POLICY

1. Preamble

The purpose of this Privacy Policy is to inform you about the data processing operations of **Budapest Metropolitan University** (Seat: 1148 Budapest, Nagy Lajos király útja 1-9., Institutional identification: FI33842) (hereinafter: **METU or Data Controller**) performed in connection with the **Ecology and art conference** according to

- the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation; GDPR)
- the applicable Hungarian legislation.

2. Data Controller

The Budapest Metropolitan University is considered to be a Data Controller (hereinafter: Data Controller) regarding the data processing of this Privacy Policy.

Contact information:

address: 1148 Budapest, Nagy Lajos király útja 1-9.

e-mail: adatvedelmitisztviselo@metropolitan.hu

In the data management processes, the Data Controller complies with the regulations in force and fully respects the protection of the fundamental rights and privacy of individuals with special attention to the provisions of the General Data Protection Regulation.

If you have any questions or comments, please contact us at adatvedelmitisztviselo@metropolitan.hu

3. The data processing

The Faculty of Arts and Creative Industries of the Budapest Metropolitan University organises and holds an annual autumn conference. The event is subject to registration, for which METU will ask applicants to provide personal data for the purposes set out in section 3.1. Photographic and video recordings will be taken at the event and will be made publicly available by the Data Controller on its website and social media platforms.

For interested parties, METU will provide the opportunity to subscribe to its newsletter.

3.1. The range of the processed data

- a) Registration for the conference and sending information about the event (e.g. possible program changes) to the participants.
- b) Documenting the METU's educational activities, the training opportunities it provides, the daily events it runs, the events it organises or co-organises, to support its credibility, raise its profile, promote and advertise its activities.
- c) To provide interested parties with regular and relevant information on similar events, admission procedures and training opportunities at METU.

3.2. Data subjects

a) Data processed to register for the conference and to send information about the event:

- Name
- E-mail address
- Phone number (optional)
- Is the participant a METU student, alumni or faculty member (optional)

b) Data processed for the purpose of documenting educational activities, the training opportunities it provides, the daily events it runs, the events it organises or co-organises, to support its credibility, raise its profile, promote and advertise its activities:

- Image of the data subject, his or her action as seen in the recording (both photos and video recordings)

c) Providing interested parties with regular, relevant information about similar events, admission procedures and training opportunities at METU:

- Name
- E-mail address
- Is the participant a METU student, alumni or faculty member (optional)

3.3. **Data subjects**

Conference registrants and event participants.

3.4. **Legal basis of data controlling**

Data processing by the controller for the purposes of point 3.1(a) and (c) is based on the consent of the individual concerned (Article 6(a) GDPR).

In order to achieve the purpose of point 3.2 b), the Data Controller aims at mass recording, capturing and publishing the atmosphere of the events, and does not aim to portray individuals, and therefore does not aim to highlight individuals in the recordings, so the processing and publication of the images of the participants in the mass recordings is based on the legitimate interest of the Data Controller (Article 6 (1) f) GDPR): to present the activities of the Data Controller and the university community in a credible and personal way.

Where images (photos or videos) are processed that focus on the individual, i.e. images or videos highlighting the individual, they are only processed with the explicit consent of the individual and their publication is only possible with the explicit consent of the individual, which is informed when consent is obtained, and the processing is therefore based on the consent of the individual concerned (Article 6(1)(a) GDPR).

3.5. **Sources of data**

Data is provided by the data subject.

3.6. **Duration of data controlling**

a) Registration for the conference and the retention of the data processed for the purpose of sending information about the event will be linked to the closure of the event.

b) The Data Controller shall regularly review the personal data processed, taking into account the actuality of the event, but shall not process them until the consent is withdrawn or the data subject objects.

(c) The retention period of the data processed for the purpose of providing interested parties with regular and relevant information on similar events, admission procedures and METU training opportunities shall be set at 1 year from the date of consent, unless the data subject withdraws his/her consent.

3.7. **Access to data, data processors**

The Data Controller uses its own IT systems for the primary storage of personal data. BeMind Ltd. (8200 Veszprém, Damjanich utca 7/A, Cg. No. 19-09-512458) is involved in the operation of the www.metropolitan.hu website and the so-called application forms displayed on the website as a data processor under a separate contract.

In case of the use of Facebook and Instagram:

Name: Meta Platforms Ireland Limited

Seat: 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland

Contact: <https://www.facebook.com/help/contact/540977946302970>

Activity: Operations of Facebook and Instagram platforms.

In case of the use of LinkedIn:

Name: LinkedIn Ireland Unlimited Company

Seat: Legal Dept. Wilton Plaza Wilton Place, Dublin 2, Ireland

Contact: <https://www.linkedin.com/help/linkedin/ask/TSO-DPO>

Activity: LinkedIn platform operation.

In case of the use of Youtube:

Name: Google Ireland Limited

Seat: Gordon House, Barrow Street, Dublin 4, Ireland
Contact: <https://www.policies.google.com/privacy>
Activity: Operation of Youtube és Google platforms

In case of the use of TikTok:

Name: TikTok Technology Limited
Seat: 2 Cardiff Lane Grand Canal Dock Dublin, D02 E395, Ireland
Contact: <https://www.ads.tiktok.com/i18n/official/policy/privacy>
Activity: TikTok platform operation.

The Data Controller may, on a case-by-case basis, use additional data processors to achieve the processing purposes set out in point 3.1 (e.g.: digital posters, brochures, leaflets, presentations on campuses).

4. Confidentiality and security of data

The Data Controller processes personal data confidentially and takes all complementary IT measures required to a safe data processing.

The Data Controller and the Data Processor shall take appropriate technical and organizational measures – taking into account the state of science and technology and the costs of implementation, the nature, scope, circumstances and objectives of data management and the risk of varying probability and severity of natural persons' rights and freedoms – to guarantee a level of security that is appropriate to the degree of risk.

The Data Controller selects and manages the IT tools used to manage personal data in the provision of the service so that the data processed

- can only be accessed to the authorized person,
- are protected against unauthorized access through server-level and application-level security procedures,
- can be verified to be unaltered, and the verification of the changes is ensured,
- is available throughout the data processing period.

5. Your rights

Please note that you can exercise your legal rights by sending an email to us at adatvedelmitisztviselo@metropolitan.hu.

According to Article 7(3) of the GDPR, the data subject has the right to withdraw his or her consent at any time. Withdrawal of consent does not affect the lawfulness of processing based on consent prior to its withdrawal.

Pursuant to Article 15 of the GDPR, the data subject may request access to personal data relating to him or her as follows:

The data subject shall have the right to obtain from the controller feedback as to whether or not his or her personal data are being processed and, if such processing is ongoing, the right to obtain access to the personal data and the following information:

- (a) the purposes of the data processing;
- (b) the categories of personal data concerned;
- (c) the recipients or categories of recipients to whom or which the personal data have been or will be disclosed, including in particular recipients in third countries or international organisations;
- (d) where applicable, the envisaged duration of the storage of the personal data or, where this is not possible, the criteria for determining that duration;
- (e) the right of the data subject to obtain from the controller the rectification, erasure or restriction of the processing of personal data relating to him or her and to object to the processing of such personal data;

- (f) the right to lodge a complaint with a supervisory authority;
- (g) where the data have not been collected from the data subject, any available information concerning their source;
- (h) the fact of automated decision-making, including profiling, and, at least in these cases, the logic used and clear information on the significance of such processing and its likely consequences for the data subject.

The data controller shall provide the data subject with a copy of the personal data processed. For additional copies requested by the data subject, the controller may charge a reasonable fee based on administrative costs. Where the data subject has made the request by electronic means, the information shall be provided in a commonly used electronic format, unless the data subject requests otherwise.

Under Article 16 of the GDPR, the data subject has the right to obtain from the controller the rectification of personal data relating to him or her.

If the data subject so requests, the controller shall correct inaccurate personal data relating to him or her without undue delay. Taking into account the purposes of the processing, the data subject shall have the right to request the completion of incomplete personal data, including by means of a supplementary declaration.

Pursuant to Article 17 of the GDPR, the data subject has the right to obtain from the controller the erasure of personal data relating to him or her as follows:

The data subject shall have the right to obtain from the controller the erasure of personal data relating to him or her, and the controller shall be obliged to erase personal data relating to the data subject without undue delay if one of the following grounds applies:

- (a) the personal data are no longer necessary for the purposes for which they were collected or otherwise processed;
- (b) the data subject objects to processing for reasons of public interest, in the exercise of official authority or in the legitimate interests of the controller (third party) and there are no overriding legitimate grounds for the processing or the data subject objects to processing for direct marketing purposes;
- (c) the personal data have been unlawfully processed;
- (d) the personal data must be erased in order to comply with a legal obligation under Union or Member State law (Hungarian law) applicable to the controller.

Where the Data Controller has disclosed the personal data and is required to delete it pursuant to paragraph 1, it shall take reasonable steps, including technical measures, taking into account the available technology and the cost of implementation, to inform the data controllers that have been requested by the data subject to delete the links to or copies of the personal data in question.

The Data Subject's right to erasure may only be limited if the following exceptions in the GDPR apply, i.e. if the above grounds apply, the continued retention of personal data is considered lawful:

- the exercise of the right to freedom of expression and information, or
- to comply with a legal obligation, or
- the performance of a task carried out in the public interest, or
- the exercise of official authority vested in the controller, or
- where it is in the public interest in the field of public health,
- for archiving purposes in the public interest, or
- for scientific or historical research purposes or for statistical purposes, or
- where necessary for the establishment, exercise or defence of legal claims.

Pursuant to Article 18 of the GDPR, the data subject has the right to obtain from the controller the restriction of the processing of personal data relating to him or her as follows:

The data subject shall have the right to obtain, at his or her request, the restriction of processing by the controller if one of the following conditions is met:

(a) the data subject contests the accuracy of the personal data, in which case the restriction shall apply for a period of time which allows the Controller to verify the accuracy of the personal data;

(b) the processing is unlawful and the data subject opposes the erasure of the data and requests instead the restriction of their use;

(c) the controller no longer needs the personal data for the purposes of the processing, but the data subject requires them for the establishment, exercise or defence of legal claims; or

(d) the data subject has objected to processing in the public interest, in the exercise of official authority or in the legitimate interest of the controller (third party); in this case, the restriction shall apply for a period of time until it is established whether the legitimate grounds of the controller prevail over the legitimate grounds of the data subject.

Where processing is subject to a restriction on the basis of the above, such personal data may be processed, except for storage, only with the consent of the data subject or for the establishment, exercise or defence of legal claims or for the protection of the rights of another natural or legal person or for important public interests of the Union or of a Member State.

Under Article 20 of the GDPR, the data subject is entitled to the portability of personal data concerning him or her as follows:

The data subject shall have the right to receive personal data relating to him or her which he or she has provided to a controller in a structured, commonly used, machine-readable format and the right to transmit those data to another controller without hindrance from the controller to which he or she has provided the personal data, if:

- where the legal basis for processing is the consent of the Data Subject or the performance of a contract with the Data Subject
- and the processing is carried out by automated means.

In exercising the right to data portability, the data subject has the right to request, where technically feasible, the direct transfer of personal data between controllers.

The exercise of the right to data portability shall be without prejudice to the right to erasure. The right to data portability shall not apply where the processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

The right to data portability shall not adversely affect the rights and freedoms of others.

On the basis of Article 21 of the GDPR, the data subject has the right to object to the processing of personal data concerning him or her as follows:

The data subject shall have the right to object at any time, on grounds relating to his or her particular situation, to the processing of his or her personal data based on Article 6(1)(e) or (f), including profiling based on those provisions. In such a case, the controller may no longer process the personal data unless the controller demonstrates compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims.

6. Questions, the right of appeal in court, complaints addressed to the supervisory authority

If you have any questions or requests related to data protection, please contact us at the e-mail address adatvedelmitisztviselo@metropolitan.hu!

If you request information, we will respond to your request within a maximum of 30 days, using the contact information you provided.

In case of illegal data processing experienced by the data subject, he or she may initiate a civil lawsuit against the Data Controller. The trial falls within the jurisdiction of the regional court. The lawsuit - at the option of the person concerned - can also be initiated before the court of the place of residence (you can see the list and contact details of the courts through the following link: <http://birosag.hu/torvenyszekek>).

Without prejudice to other administrative or judicial remedies, any data subject shall have the right to file a complaint to the supervisory authority, in particular in the Member State in which he or she has his

or her habitual residence, place of employment or suspected infringement, if the data subject considers that the processing of personal data regarding him or her violates the GDPR.

National Authority for Data Protection and Freedom of Information

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