



DESCRIPTION AND SYLLABUS

| Name of the subject in Hungarian: | Degree Thesis Writing (Graphic Design) |
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| Name of the subject in English: | Degree Thesis Writing (Graphic Design) |
| Credit value of the subject: | 2 |
| The code of the subject in the electronic study system: | BN-DTWGDE-02-GY |
| Classification of the subject: | Obligatory |
| Language of instruction (in case of non-Hungarian courses): | English |
| Institute or department responsible for the subject: | - |
| Course type and number of contact hours: | Practical, class per week: 2, class per semester: 0 |
| Mode of study: (Full-time / Part-time): | Full-time training |
| The semester in which the subject is open for registration: | 2022/2023 1st semester |
| Prerequisite(s): | - |

THE PURPOSE OF THE SUBJECT, LEARNING OUTCOMES:

Proper use of the manual and software toolbox, thoughtfulness, quality, intelligibility of ideas, well thought out documentation, content and quality of the semester's work. "APA style is a writing style and format for academic documents such as scholarly journal articles and books. It is commonly used for citing sources within the field of behavioral and social sciences. It is described in the style guide of the American Psychological Association (APA), which is titled the Publication Manual of the American Psychological Association. APA style is widely used, either entirely or with modifications, by hundreds of other scientific journals (including medical and other public health journals), in many textbooks, and in academia (for papers written in classes)." https://apastyle.apa.org/

SUMMARY OF THE CONTENT OF THE SUBJECT

"APA style is a writing style and format for academic documents such as scholarly journal articles and books. It is commonly used for citing sources within the field of behavioral and social sciences. It is described in the style guide of the American Psychological Association (APA), which is titled the Publication Manual of the American Psychological Association. APA style is widely used, either entirely or with modifications, by hundreds of other scientific journals (including medical and other public health journals), in many textbooks, and in academia (for papers written in classes).

STUDENT'S TASKS AND PLANNED LEARNING ACTIVITIES:

A well-written essay can be suitable for publicity on the university's online or offline platforms or even for publication in special journals.

EVALUATION OF THE SUBJECT:

Regular University visit, the process of work development on the Coospace can be tracked from week to week. In order to assess the grade, it is necessary to keep the semi-annual report concluding the course.

OBLIGATORY READING LIST:

- McMillan, Kathleen: How to write dissertations & project reports. Prentice Hall, 2011
- Murphy, Raymond: English grammar in use : a self-study reference and practice book for intermediate learners of Engli. Cambridge Univ. Press, 2019
- American Psychological Association: Write With Clarity, Precision, and Inclusion, American Psychological Association, 2022, <u>https://apastyle.apa.org/</u>

RECOMMENDED READING LIST:





• Carter, Susan: Structuring your research thesis. Palgrave Macmillan, 2012