

Recommended Curriculum for Academic Year 2022/2023				
Tourism and Catering BSc				
Semester	Course-unit	Lecture	Practical class/seminar	Credit points
1.	Calculus for Business and Economics	2	2	7
1.	Informatics I.	0	2	3
1.	Microeconomics	2	0	3
1.	Basics of Law	2	0	3
1.	Principles of Marketing	2	0	3
1.	Leisure and Tourism Studies I.	2	0	3
1.	Tourism Geography	2	0	3
1.	Start My Brand	0	1	2
1.	University Seminar	0	2	0
1.	Frame of optional subjects			0
Totals for Semester 1				27
2.	Statistics	2	2	7
2.	Macroeconomics	2	2	7
2.	Informatics II.	0	2	3
2.	Business Economics	2	2	7
2.	Business Law	2	0	3
2.	Leisure and Tourism Studies II.	2	0	3
2.	Tourism Marketing	0	2	3
2.	Frame of optional subjects			0
Totals for Semester 2				33
Semester 3 / Semester recommended for study abroad programmes				
3.	Business Statistics	2	2	6
3.	International Economics	2	0	3
3.	Finance I. (Introduction to Finance)	2	0	3
3.	Management and Organization	2	0	3
3.	Principles of Accounting	2	2	7
3.	Social History	2	0	3
3.	Attractions Management and Experience Design	2	0	3
3.	Catering and Gastronomy Studies	2	0	3
3.	Frame of elective subjects - Training (1)	0	1	2
3.	Frame of optional subjects			0
Totals for Semester 3				33
Semester 4 / Semester recommended for study abroad programmes				
4.	Hotel Management	2	2	6
4.	Foreign language for tourism	0	4	6
4.	Tourism Destination Management	0	2	3
4.	Introduction to Health Tourism	2	0	3
4.	My Brand Portfolio	0	2	2
4.	Frame of elective subjects - Training (2)	0	1	2
4.	Frame of elective subjects - Training (3)	0	1	2
4.	Frame of optional subjects			3
Totals for Semester 4				27

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5.	Travel Agency Management	2	2	6
5.	International Negotiation Techniques	0	2	3
5.	Degree thesis forum	0	1	1
5.	Specialization-specific subjects	6	4	15
5.	Frame of optional subjects			2
Totals for Semester 5				27
International Hotel Management specialization				
5.	Food and Beverage Management in the Hospitality Industry	2	0	3
5.	Revenue Management	0	2	3
5.	Hotel Front Office Operations	2	2	6
5.	The International Hotel Industry	2	0	3
Total				15
Health Tourism specialization				
5.	The Products of Health Tourism	0	2	4
5.	Operation and HR Management in Health Tourism	2	2	7
5.	Health Destination Development and Management	2	0	4
Total				15
6.	Introduction to EU Integration	2	0	3
6.	Degree Research Methodology Forum	0	2	2
6.	Specialization-specific subjects	4	6	15
6.	Frame of elective subjects - Training (4)	0	1	2
6.	Frame of optional subjects	2	2	5
Totals for Semester 6				27
International Hotel Management specialization				
6.	Hospitality Sales and Marketing	2	2	6
6.	Managing Hospitality Operations and Development	2	2	6
6.	Innovative Technology in the Hotel Industry	0	2	3
Total				15
Health Tourism specialization				
6.	Sales and Marketing in Health Tourism	2	2	6
6.	Experience and Service Design in Health Tourism	2	2	6
6.	Spa Management	0	2	3
Total				15
7.	Degree thesis consultation I.	0	2	3
7.	Internship I.	0	35	30
Totals for Semester 7				33
8.	Degree thesis consultation II.	0	2	3
8.	Degree thesis	-	-	10
8.	Internship II.	0	35	20
Total for Semester 8				33
Total				240